

CoinAGENDA Caribbean

2018 SPONSORSHIP OPPORTUNITIES

Now in its fifth year, **CoinAgenda** is the leading global conference series connecting professional investors, traders, family offices and digital currency funds with top entrepreneurs in the blockchain and cryptocurrency sector. **CoinAgenda Caribbean** focuses on international blockchain investing trends, with world-class speakers from around the globe, plus a special half-day focus on blockchain innovation and investment opportunities in Puerto Rico and the Caribbean region.

Our host hotel is the beautiful **La Concha Renaissance Resort** in the heart of San Juan's tony Condado Beach (often called the South Beach of the Caribbean). CoinAgenda is an experience that allows all attendees to meet, mingle and get to know the leading thought leaders, entrepreneurs and investors in the sector, including memorable parties at unique locations. It's the most exclusive investor conference series in the blockchain world.



CoinAgenda Caribbean is three full days of content, contests and connecting, including the following sections and events:

CoinAgenda/Day One (Saturday, March 17, 2018)

Crypto Caribbean is the largest gathering of blockchain leaders across the Caribbean region, including more than a dozen Caribbean nations and a healthy selection of innovators from Puerto Rico, which is quickly becoming a new global center for cryptocurrency between its tax advantages, friendly government policies, and the rapid influx of blockchain companies into San Juan in the past year.

Coin Agenda for Family Offices targets the needs of family offices, sovereign wealth funds, professional money managers and mainstream investors who are new to the digital asset and blockchain sectors.

Opening Cocktail Party (6-8 pm) will be an indoor/outdoor affair, with food and drink stations in the main exhibit hall of CoinAgenda, which also spills out onto the beach and pure blue waters of the Caribbean, where depending the weather, the cocktail party will be held on the water as the sun sets over the Atlantic.

CoinAgenda/Day Two (Sunday, March 18, 2018)

Blockchain Investment Strategies. The second day of CoinAgenda focuses on overall blockchain investment and trading strategies and trends, featuring many of the top investors, traders and thought leaders in the blockchain world.

Public Blockchain Presentations and Contest. Adding onto the tradition of startup and ICO pitches, CoinAgenda will incorporate up to 24 company updates by token companies and foundations already trading. This year, each presenting company includes a free analysis/training session with a world-class investor from the blockchain space. Prizes will be awarded to the top three companies.

CoinAgenda “Legendary” Dinner (7-10 pm): Each CoinAgenda has a “Legendary” Dinner at a unique location mixing the speakers, sponsors and full-conference attendees. This year, the setting is Cuartel de Ballaja, an historic museum right across from the 500-year-old Old San Juan fort, El Morro.



CoinAgenda/Day Three (Monday, March 19, 2018)

ICO Bootcamp covers all the bases of planning and executing a successful ICO. This will include panels on Legal/Regulatory, Friendly Jurisdictions, ICO Marketing, Structuring Valuation and Funding Needs, and Post-Sale Governance.

ICO Presentations and Contest. For our second annual Caribbean event, we will be able to accommodate up to 48 startup and ICO pitches (last year’s event debut Aeternity, Bancor, GigaWatt, Matchpool and Qtum, which raised more than \$200 million and reached a peak combined value over \$7 billion). This year, each presenting company includes a free training session with a world-class advisor from the blockchain space. Prizes will be awarded to the top five companies.

Closing Party (7-9 pm) will take place at La Concha Renaissance at the resort’s private upper deck, the Ocean Terrace Pool, surrounding by lush tropical swimming pools and overlooking the beach and ocean, with plenty of sushi and tapas, wine and beer served from adjoining La Concha Renaissance restaurants. It’s a great ending to an amazing three days!

Premium Sponsorships

Platinum Sponsor: \$40,000 (1 Available)	<ul style="list-style-type: none"> • Top sponsor position on signage, attendee badges and website. • Designated as platinum sponsor in all media releases, advertising & promotions • Eight full passes to CoinAgenda (\$20,000 value). • Fifteen-minute sponsored presentation (\$17,500 value) • Double-sized, 12-foot exhibit table (\$12,000 value).
Gold Sponsor \$25,000 (3 Available)	<ul style="list-style-type: none"> • Secondary sponsor position on signage, attendee badges and website. • Designated as gold sponsor in all media releases, advertising and promotions. • Six full passes to CoinAgenda (\$15,000 value). • Ten-minute sponsored presentation (\$12,500 value). • Standard exhibit table (\$5,000 value).
Silver Sponsor \$15,000 (6 Available)	<ul style="list-style-type: none"> • Tertiary sponsor position on main signage & website. • Designated as silver sponsor in all media releases, advertising and promotions • Four full passes to CoinAgenda (\$10,000 value) • Five-minute sponsored presentation (\$7,500 value). • Standard exhibit table (\$5,000 value) • May distribute materials to all conference attendees.
Section Sponsor \$12,500 (6 Available)	<ul style="list-style-type: none"> • Choose from sponsoring Crypto Caribbean (Saturday morning), Family Offices (Saturday afternoon), Blockchain Investment Strategies (Sunday morning), Public Blockchain Presentations (Sunday afternoon), ICO Bootcamp (Monday), and ICO Presentations (Monday). • Signage at event and naming on website and in promotion as sponsor of section. • Five-minute sponsored presentation (\$7,500 value). • Standard exhibit table (\$5,000 value) • Three full passes to CoinAgenda (\$7,500 value)
Sponsored Presentation \$7,500 (6 Available)	<ul style="list-style-type: none"> • Five-minute sponsored presentation (\$7,500 value). • Standard exhibit table (\$5,000 value) • Two full passes to CoinAgenda (\$5,000 value)
Public Blockchain Presentation \$7,500 (24 Available)	<ul style="list-style-type: none"> • Five-minute sponsored presentation (\$7,500 value). • Standard exhibit table (\$5,000 value) • Two full passes to CoinAgenda (\$5,000 value)
ICO Presentation \$7,500 (48 Available)	<ul style="list-style-type: none"> • Five-minute sponsored presentation (\$7,500 value). • Standard exhibit table (\$5,000 value) • Two full passes to CoinAgenda (\$5,000 value)
Standard Exhibit \$5,000	<ul style="list-style-type: none"> • Standard exhibit table (\$5,000 value) • One full pass to CoinAgenda (\$2,500 value)
Wi-Fi Sponsor \$7,500	<ul style="list-style-type: none"> • Listed as wi-fi sponsor on website and materials. • Two full passes to CoinAgenda (\$5,000 value) • Standard exhibit table (\$5,000 value)
Lanyard Sponsor \$4,500	<ul style="list-style-type: none"> • One full pass to CoinAgenda (\$2,500 value) • Logo on lanyard worn by all conference attendees.

*** All Sponsors will be able to distribute digital materials to attendees on CoinAgenda flash drive.

Meal and Special Sponsorships

<p>Opening Party Saturday night, 6-8 pm Sereno Pool & Atlantiko Ballroom (Exhibit Hall) \$20,000 – Opening Party Gold (1) \$10,000 – Opening Party Silver (2) \$7,500 – Opening Party Bronze (3)</p>	<ul style="list-style-type: none"> ● Two hours of open bar and tray-pass hors d'oeuvres ● Listed as sponsor on website and conference materials ● May display logo and signs during party ● Three full passes to CoinAgenda (\$7,500 value) for Opening Party Gold Sponsor, (two full passes for Opening Party Silver Sponsor), one pass for Bronze ● Standard exhibit /area (\$5,000 value) ● Recognition and ability to speak at party (Signage and recognition for all; speaking for Gold only)
<p>Closing Party Monday night, 7-9 pm Ocean Terrace Pool \$20,000 – Opening Party Gold (1) \$10,000 – Opening Party Silver (2) \$7,500 – Opening Party Bronze (3)</p>	<ul style="list-style-type: none"> ● Two hours of open bar and tray-pass hors d'oeuvres ● Listed as sponsor on website and conference materials ● May display logo and signs during party ● Three full passes to CoinAgenda (\$7,500 value) for Closing Party Gold Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze ● Standard exhibit /area (\$5,000 value, Gold only) ● Recognition and ability to speak at party (Signage and recognition for all; speaking for Gold only)
<p>Lunch Sponsor Saturday, Sunday, Monday Las Nereidas Ballroom \$12,500 – Lunch Gold (1) \$7,500 – Lunch Silver (2) \$5,000 - Lunch Bronze (3)</p>	<ul style="list-style-type: none"> ● Listed as lunch sponsor on website and conference materials. ● Logo and company name printed on lunch signage ● Three full passes to CoinAgenda (\$7,500 value) for Lunch Gold Sponsor, two full passes for Lunch Silver Sponsor, one pass for Bronze ● Recognition and ability to speak at lunch (Signage and recognition for all; speaking for Gold only)
<p>Breakfast Sponsor Saturday, Sunday, Monday Las Nereidas Ballroom \$7,500 – Breakfast Gold (1) \$3,500 – Silver (2)</p>	<ul style="list-style-type: none"> ● Listed as breakfast sponsor on website and conference materials. ● Logo and company name printed on breakfast signage. ● Two full passes to CoinAgenda (\$5,000 value) for Breakfast Gold, (one full pass for Breakfast Silver)
<p>“Legendary” Dinner Sunday night, 7-10 pm Cuartel de Ballajá (Old San Juan) \$25,000 - Dinner Gold (1) \$15,000 – Dinner Silver (2) \$10,000 – Dinner Bronze (3)</p>	<ul style="list-style-type: none"> ● Listed as dinner sponsor on website and conference materials. Dinner will hold 250-350 speakers, sponsors, media and full conference attendees. ● May display logo and company signs during dinner ● Logo and company name printed on dinner signage ● Six full passes to CoinAgenda (\$15,000 value) for Dinner Gold, (four full passes for Silver, two for Bronze) ● Standard exhibit table/area (\$5,000 value) ● All sponsors get short recognition during introductions
<p>Coffee Break Sponsorships</p>	<ul style="list-style-type: none"> ● Please inquire about break sponsorships.
<p>Customized Sponsorships</p>	<ul style="list-style-type: none"> ● Please inquire about customized sponsorships.

Conference Ticket Pricing: *CoinAgenda Caribbean full conference pass*, March 17-19, includes opening and closing parties, three full days of content, daily hot breakfasts, hot buffet lunches and parties, plus Legendary Dinner: \$1,795 prior to February 17, \$2,195 prior to March 16, and \$2,495 at the door, if not sold out. Ten percent of all ticket sales will be donated to the Fundación Banco Popular Embracing Puerto Rico hurricane relief fund.

For more information, please contact:
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